

GUIDING MONTANA BUSINESSES TO

Success



Limber Tree Yoga Studio

A Haven for Holistic Healing

Sharli Kiner began practicing yoga in 2006 when she had developed extremely painful sciatic

nerve and lower back pain. She found that yoga was very helpful in relieving her pain and allowed her to pursue health and wellness. In 2011, Sharli felt prompted to obtain her teaching certificate and start her own yoga studio. Sharli Kiner came to the Small Business Development Center at Big Sky Economic Development for start-up assistance. Rebecca Hedegaard, SBDC Director, worked with Sharli to develop a business plan, conduct market research, and find out about proper business licensing. Sharli anticipated needing a fair amount of financing to get started and needed a strong business plan to secure the funds. With the help of the SBDC, Sharli was able to receive the money she needed to open her studio.

Limber Tree Yoga Studio opened in July 2012 and is located in downtown Billings on 2nd Avenue. The studio focuses on holistic healing and offers a variety of classes including Yoga, Pilates, Ultra Barre, Nia, Aerial Yoga, and more! Sharli hopes that Limber Tree will create value in the Billings community by promoting health, wellness and peace of mind.

Advisor: Rebecca Hedegaard

Client: Allison Egan

Impact: New Business Created
Financing Received

